



Wunsch
Brautkleid

Marketplace for
wedding fashion

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The largest wedding fashion site in Germany



Yearly 380.000 couples are married. Over half of them know us. We have a large reach on Facebook with a highly active fan base. As one of the most visited wedding sites in Germany.



act with Wunsch-Brautkleid over our site or social networks. With monthly 100.000 unique visitors, we are one of the most

A dream for every woman who looks for a dress

Kleid filtern

Alle Brautkleider

Silhouette

- Prinzessin/A-Line
- Empire
- Etui
- Meerjungfrau
- Trompete
- H-Linie
- Ballon
- Anzug
- 2-teilig

Preis

- 50€ - 200€
- 200€ - 500€
- 500€ - 1000€
- 1000€ und aufwärts

Farben

- Weiß
- Pastell

Im Geschäft anprobieren

ANNA KARA
Arya White

560 €

ML
1856

550 €

SWEETHEART
6031

799 €

SWEETHEART
6024

799 €



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Our mission is to help women to find the perfect dress. Therefore we offer a large variety of dresses from 120 designers. If the woman wants to buy it in a local store, she can see the dress in person. This saves time and money. Furthermore women can buy second-hand dresses from other brides in our peer-to-peer marketplace or they ask one of our many designers for a customized dress. Additionally many dresses can be bought directly from us or our partners.



the largest variety possible with 4,000 dresses from 120 partners and see their inventory before she goes there. That saves time and money. Furthermore women can buy second-hand dresses from other brides in our peer-to-peer marketplace or they ask one of our many designers for a customized dress. Additionally many dresses can be bought directly from us or our partners.

Weddings are expensive

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Yearly spending for weddings in Germany



We want our piece of this cake

A wedding is often celebrated as a once-in-a-lifetime event. The guests) and the food, location, entertainment, invitations and presents for the church, party and registry office. In total such a



... spend a lot for the perfect day. Think about the party (100 ... the bride needs accessories, a stylist, shoes, jewelry and ... easily cost up to 50,000 € for a weekend.

YYY € monthly marketplace volume

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Our monthly transaction volume for the marketplace is YYY €. We offer a wide range of dresses, including second-hand dresses from private sellers, new collections from local partners or our own dresses, which we sell directly to our



and-hand dresses from private sellers, new collections from

YYY € value of orders in last 3 months

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We have multiple revenues streams. Customers can buy directly products. If customers buy from our local partners, we take YY% listing free.



we we earn between 50 %- and 80% gross margin on our e. For every wedding dress from a private seller, we receive a

We are ready to scale

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Excellent team with passion



We are backed by Lukasz Gadowski, Christian Gaiser, Burckha (and BDMI), Daniel Offermann and Companisto.



With your help we want to establish Europe's leading wedding fashion platform!

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